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## CHAMPION

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## A NEW MAGAZINE

may 1, 1936

OF AMERICA'S YOUNG PEOPLE

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Note: — The CHAMPION will appear monthly until September — then weekly.

The CHAMPION

OF YOUTH

A generation which has been called everything from lost to forgotten MUST BE HEARD.

We can't think of a more fitting time for the debut of a new magazine than the month of May. And we choose this occasion to give you advance information on the CHAMPION of Youth. The voice of those young men and women who have come of age during the depression will be sounded by the CHAMPION.

It will be a loud, firm and insistent voice which will tell the world in no uncertain terms: We refuse to accept a condition of enforced idleness. We refuse to die in wars which are fought to swell the coffers of the House of Morgan. We stand four-square for the maintenance of those democratic rights of free speech, press and assemblage, for which our forefathers fought so bitterly. We stand for a world of peace and security, for an America which belongs to those who create the wealth of the nation, and not to those who take from the people what is rightfully theirs. We stand for a Socialist society.

Such a CHAMPION can never be beaten. You can't defeat the labor movement. You can't condemn a generation of young people to a life of misery for all time. The CHAMPION of Youth will be unbeaten because it stands for peace, it fights for freedom, it is headed for a new and better world.

It can't be beaten in contents, it can't be duplicated in make-up and looks. Fighting the biggest battle in American history, no talent will be neglected to make this magazine a peer in its field.

Two color illustrated cover; sixteen pages, cartoons and illustrations by the best artists of America will guarantee its good looks.

The first issue of CHAMPION of Youth will come off the presses on May 21, with

will come off the presses on May 21, with a circulation of 300,000 copies. It will reach thousands of young persons who will march for peace on Memorial Day (United Youth Day), May 30.

Mention of just a few features which will appear in this first issue will give you a glimpse of the new magazine.

Short stories and sketches by Jack Conroy

and Grace Lumpkin.

The plight of youth, the Farmer-Labor Party, by the Governor of Minnesota, Floyd Olson.



Student strikes, the Veterans of Future Wars, an article by James Wechsler, editor of the Student Advocate.

The first of a series on the Robber barons, bankers and industrialists and how they got that way.

A sparkling feature, including interviews,

on the Louis- Schmeling fracas.

What's behind the new drive for the CMTC camps? The answer given by Morris Schnapper, formerly of the National Youth Administration, managing editor of the CHAMPION of Youth.

The Olympics, sports or propaganda, including unpublished documents and information, told by Henry Leiper of the Committee

of Fair Play in Sports.

Humor and satire will not be spared. We'll help laugh the profiteers off the face of the earth. A. Redfield, first in the field of the humorous cartoon will contribute a weekly strip illustrating the dumbest crack of the week, made by some pillar of society.

This could go on indefinitely. Mystery stories by the best authors of detective fiction, sports, movies, books, trade unions . . . and there we go again describing the contents. Suffice it to say, that you can't miss the CHAMPION of Youth.

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