



S-0039-0004-001-00072

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Item-in-KAA: EOSG Office of the Spokesman 1999 - 2001

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Primary Contact

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Assignee In Container 'S-0039-0004-001 (Marvin Cordova)' since 21/11/2006 at 10:52 AM

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Notes

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Print Name of Person Submit Image

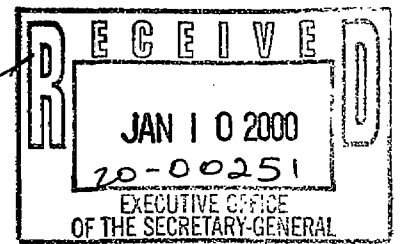
Signature of Person Submit



Press/general
Spokesman's office

Wagay

ST
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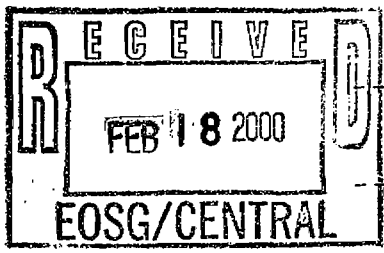


NOTE TO THE SECRETARY-GENERAL
Your 1999 record of interviews

About a year ago, you asked us to economize on the time you spend with the media.

In 1999, we did this in three ways:

- offering the DSG or other senior officials in your place;
- giving journalists a chance to "doorstep" you, in place of an interview;
- offering to respond in your name to written questions, for a kind of "pseudo interview."



It worked.

INTERVIEWS: In 1999, you did only 32 interviews at headquarters, less than half the number (76) done in '98.

While travelling, you did only 13 interviews, down from 49 the year before.

PRESS CONFERENCES at headquarters, a good investment of time in my view, were up from 7 in '98 to 10 in '99. And while on the road, you gave 25 press conferences, almost one in every country visited.

PRESS ENCOUNTERS: You were more active on press encounters, which are good value for the money--109 last year, or about 9 a month.

The attached box gives you the breakdown by region.

Fred Eckhard
6 January 2000

Please make for me
to discuss this ~~attached~~ note
with FE/ST.

#7 12 Jan.

2-000 124

4.

INTERVIEW STATISTICS - 1999

Total number of interviews given by the Secretary-General in 1999: 45
At Headquarters: 32
Abroad: 13

REGION	TOTAL	BREAKDOWN BY MEDIUM					
		TV	NEWS-PAPER	RADIO	NEWS AGENCY 1/	PROD'N CO.	OTHER 2/
Africa	1	-	-	1	-	-	-
Asia	4	2	-	1	-	-	1
Europe	28	11	8	5	-	1	3
Middle East	1	-	1	-	-	-	-
Latin America	-	-	-	-	-	-	-
USA/Canada	9	5	2	-	-	-	2
United Nations	2	-	-	-	-	-	2
TOTALS	45	18	11	7	-	1	8

1/ No one-on-one interviews were given to news agencies. There were three, however, which participated in group interviews: Anatolia News Agency (Turkey), Jiji Press (Japan), and Kyodo News Service (Japan)

2/ Includes three group interviews: German media, Japanese media, and Turkish media.